



Isle of Man
Government

Reiltys Ellan Vannin



Welcome to the

Isle of Man Government Conference

➤ Building a better future together

DIGITAL
ISLE OF MAN 

ENJOY M^{ORE} BANDWIDTH FOR L^IVING.

Join our supportive community of like-minded digital innovators. Here, competitors come together and network connections are of the people kind.

ISLE ^{OF}
OPEN M^IND^S



DIGITAL
ISLE OF MAN 

DIGITAL ISLE OF MAN

LYLE WRAXALL
CHIEF EXECUTIVE

ISLE OF
OPEN MINDS

2023 MID-YEAR REVIEW

90 EGAMING LICENCES

Following the revision of our initial year-end target from 80 to 90 live GSC licences, there were 90 live licences as at the end of June. Including two in new markets: Latin America and India.



84 NEW JOBS

84 new jobs created and filled across three identified growth sectors in eGaming, Fintech and Esports, against our annual target of 300.

ARTIFICIAL INTELLIGENCE



Remaining reactive and aligning with the latest tech innovation, we've placed a stronger focus on AI. It now forms a part of our strategy, ensuring local businesses recognise its benefits and possible implications, and have the necessary skills to take advantage of the opportunities it provides. Consistent with this, AI will be a focus of our Innovation Challenge in 2024.

SMART ISLAND

Champions have been identified across all eight Government departments to help drive our Smart Island initiative.



ESPORTS

We've widened our Esports strategy with the inclusion of video gaming. The focus for 2023 is on business development, including attendance at key industry trade shows.



FINTECH

Our inaugural Fintech Innovation Challenge received 73 applications from 20 countries, culminating in 14 finalists and two businesses ultimately registering on the Island.



INFRASTRUCTURE

Continuing with the National Broadband Plan, our target of 90% of homes being passed with fibre by the end of 2023 is on track at 86%. Currently, 40% of homes are connected to the network.

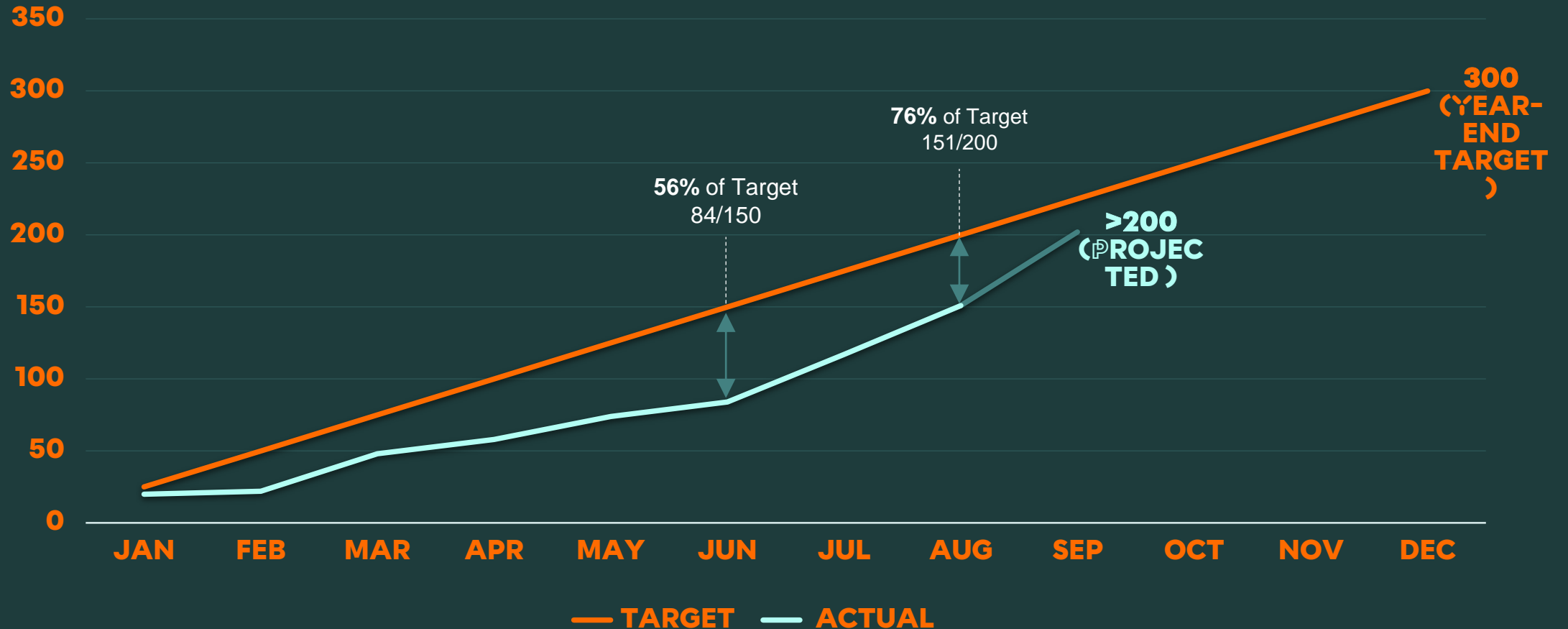


DATA

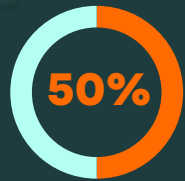
Following validation of recommended actions, our approach for the Island has been agreed. Data will also form one of three areas of focus for our next Innovation Challenge in 2024.

KEY ACHIEVEMENTS

JOBS CREATED & FILLED PER MONTH



DRIVE CONTINUED GROWTH OF THE EGAMING SECTOR AND THE SUPPORTING ECOSYSTEM



200 NEW JOBS CREATED IN THE ISLE OF MAN'S EGAMING
SECTOR IN 2023



GROW TO A TOTAL OF **90 LIVE GSC LICENCES** BY END OF
2023



DELIVER AT LEAST **2 LICENSES** INTO NEW MARKETS

ESTABLISH A WIDER FINTECH ECOSYSTEM IN PARTNERSHIP WITH FINANCE IOM & IOMFSA



80 NEW JOBS CREATED IN FINTECH (INCLUDING BLOCKCHAIN) IN 2023



10 NEW FSA FINTECH RELATED REGISTRATIONS IN 2023



5 NEW FSA FINTECH RELATED LIVE LICENCES IN 2023

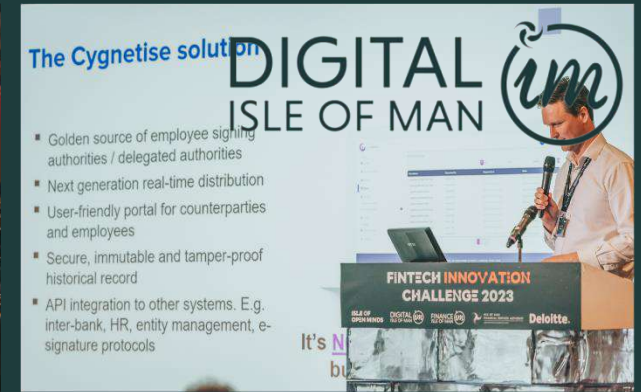
FINTECH INNOVATION CHALLENGE

94% of the Finale audience said they'd like to see the Challenge as a recurring event

73 applications received from 45 applicants

20 locations worldwide listed on applications

50% of finalists would consider entering again



INNOVATION CHALLENGE 2024



INNOVATION CHALLENGE



INNOVATION CHALLENGE

FINTECH



INNOVATION CHALLENGE

DATA & AI

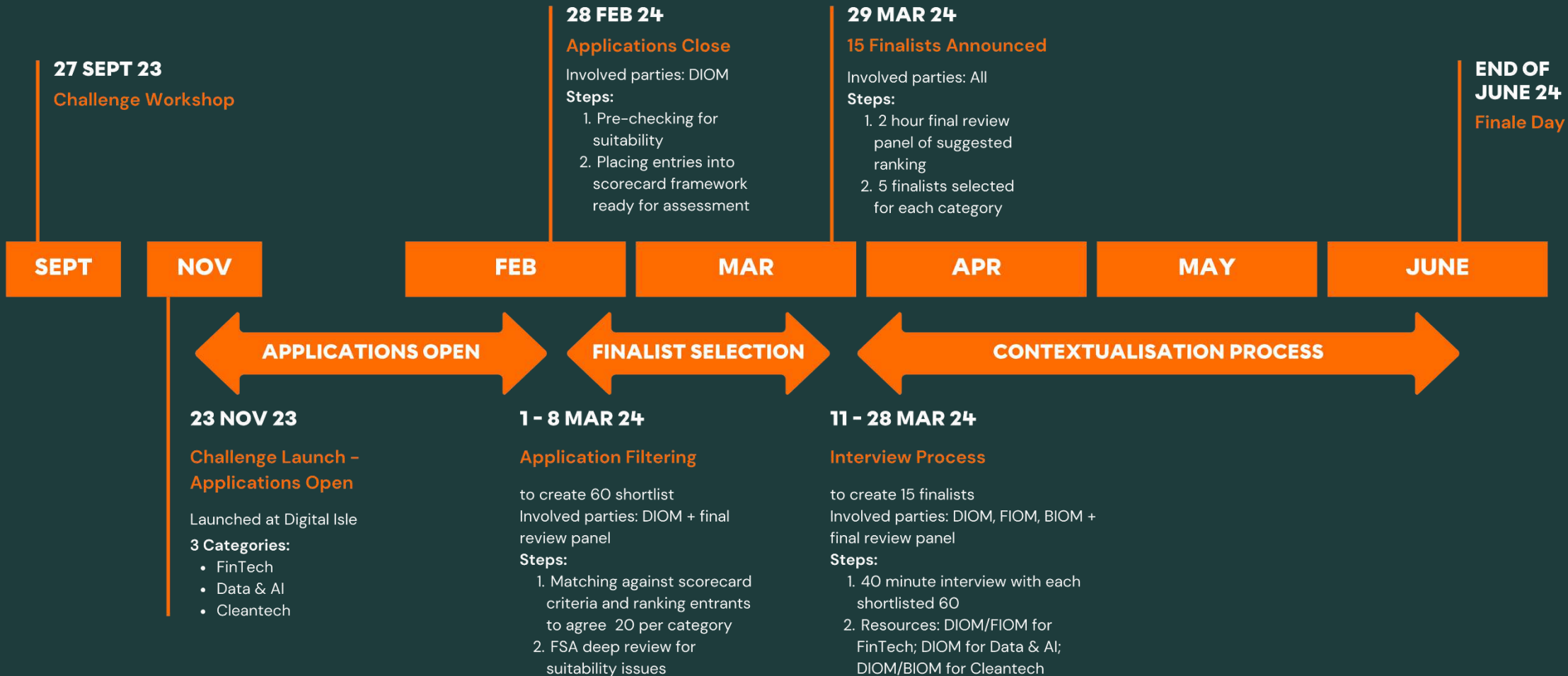


INNOVATION CHALLENGE

CLEANTECH



INNOVATION CHALLENGE 2024



ESTABLISH AN ESPORTS/VIDEO GAMING PRESENCE ON THE ISLE OF MAN AND PUBLISH THE ISLANDS REVISED STRATEGY



BRING THE FIRST ESPORTS/VIDEO GAMING COMPANIES TO THE IOM RESULTING IN **10 NEW JOBS** IN 2023



10 NEW ESPORTS/VIDEO GAMING **CLIENTS** SUPPORTED BY THE ISLAND'S BUSINESSES IN 2023



REVIEW THE ISLANDS REGULATORY APPROACH TO ESPORTS AND **REFRESH THE STRATEGY** ACCORDINGLY

DRIVE A CULTURE OF SMART GOVERNMENT TO SHOW BUSINESSES & CITIZENS THE TANGIBLE BENEFITS OF REAL-TIME OPEN DATA, LEADING TO SMARTER DECISIONS



PROVISION OF A DATA DISTRIBUTION PLATFORM AND VISUALISATION BY END OF 2023



IDENTIFY & ENGAGE SMART ISLAND CHAMPIONS ACROSS ALL 8 GOVERNMENT DEPARTMENTS



12 NEW PROJECTS IN THE PUBLIC DOMAIN BY END OF 2023

LEVERAGE THE ISLANDS REGULATORY FRAMEWORK & SECURITY TO OFFER A UNIQUE PROPOSITION FOR DATA BUSINESSES

100%

COMPLETE ANALYSIS OF OPTIONS FOR THE IOM TO CONSIDER WITH **RECOMMENDED ACTIONS**

100%

DEVELOP & AGREE A **PROGRAMME PLAN** TO DELIVER AN APPROACH & BENEFITS TO THE IOM

0%

CREATE THE **GOVERNANCE STRUCTURE** REQUIRED TO ENSURE THE PLAN IS RESOURCED & FUNDED

DIGITAL ACADEMY – ON HOLD

ESTABLISH A CENTRE OF DIGITAL LEARNING, OPEN & FREE TO ALL, WHICH WILL BE APPROPRIATE FOR BUSINESS & INDIVIDUAL NEEDS



INVESTIGATE THE OPPORTUNITIES TO CREATE **JOINT LEARNING INITIATIVES WITH OTHER JURISDICTIONS**



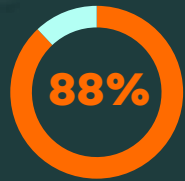
DEVELOP & **AGREE A PLAN TO PROVIDE A DIGITAL ACADEMY WHICH BENEFITS THE ISLE OF MAN**



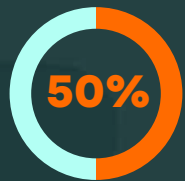
SECURE POLITICAL SUPPORT AND **FUNDING TO PROVIDE A DIGITAL LEARNING PROGRAMME TO THE ISLE OF MAN**

INFRASTRUCTURE – 2023

FINALISE THE REMAINING ELEMENTS OF THE NTS, FOCUS ON DRIVING MORE CONNECTIONS TO FIBRE WHILST MONITORING THE SECTOR & ANY EMERGING PRIORITIES



CONTINUE NBP WITH 90% OF HOMES PASSED BY END OF 2023



IMPROVE CONNECTIONS TO THE FIBRE NETWORK FROM 30% TO 50% BY END OF 2023



PROPOSITION AGREED TO CONNECT FINAL 1% OF THOSE UNABLE TO CONNECT TO FIBRE NETWORK

IN 2023, CHATGPT HAS SEEN AN UNPARALLELED ACCELERATION IN ADOPTION & AWARENESS PROMPTING THE FOLLOWING CONSIDERATIONS:

1

FUTURE OF WORK – OPPORTUNITIES & THREATS

2

ETHICAL CONSIDERATIONS

3

DATA SECURITY

DOES AI NEED TO BE REGULATED AND IF SO, WHAT DOES THAT REGULATION LOOK LIKE?

HOW HAS DIGITAL ISLE OF MAN RESPONDED TO AI – WHAT ACTION HAS BEEN TAKEN?

- 1 THE ENTIRE DIGITAL TEAM HAVE USED CHAT-GPT WITH SOME HAVING FORMAL **TRAINING**
- 2 MEMBERS OF THE TEAM HAVE CONDUCTED **RESEARCH** AND ATTENDED DISCUSSIONS I.E. WESTMINSTER FORUM
- 3 VISIT TO **AI SINGAPORE** AND MEETING AI BUSINESSES THERE TO UNDERSTAND THEIR MOTIVATIONS AND ACCELERATE OUR PLANS

PANEL DISCUSSION



PHIL ADCOCK
DIGITAL ISLE OF MAN
BOARD CHAIR
MODERATOR



LYLE WRAXALL
CHIEF EXECUTIVE
PANELLIST



ABBY KIMBER
HEAD OF STRATEGIC
PARTNERSHIPS
PANELLIST



RICHARD OLIPHANT
DIRECTOR DIGITAL
INFRASTRUCTURE &
TELECOMMUNICATIONS
PANELLIST



ANN CORLETT MHK
POLITICAL MEMBER FOR
DIGITAL ISLE OF MAN
PANELLIST

THANK YOU

LYLE WRAXALL

ISLE OF
OPEN MINDS





Isle of Man
Government

Reiltys Ellan Vannin

Welcome to the

Isle of Man Government Conference

➤ Building a better future together

